



# SPONSORSHIP OPPORTUNITIES

JANUARY- DECEMBER 2024



***As an organization, you can join the fight against breast cancer in Wyoming!***

*The Wyoming Breast Cancer Initiative's Mission is to increase breast cancer awareness and prevention across the state!! Wyoming is currently ranked last in the nation for breast screenings in women 50+. We can do better! With your sponsorship we can increase breast cancer education and awareness; provide free screenings, diagnostic exams, and biopsies; offer patient navigation services (nurse and financial navigators, transportation support, childcare help, etc.); and support breast cancer survivors and families after treatment.*



**Metrics since 2016:**



**\$830,000**

Total funds granted to serve WY Men & Women



**4713**

Clinical Breast Exams



**2,041**

Screening Mammograms & Diagnostic Testing



**5,986**

Patient Navigation



**1,360**

Breast Boutique Services

**WBCI SPONSORSHIPS FUND LIFESAVING SERVICES**

WBCI grants are vital to fighting breast cancer and supporting those in the fight for their life right here in Wyoming. Available in all 23 counties, the WBCI funds are addressing local needs in our communities across the state. WBCI is proud to provide grant funds to Wyoming programs who are committed to fighting the devastating affects of breast cancer.

**ABOUT THE WBCI**

- We are a volunteer-led nonprofit organization that raises funds and then grants those funds back into Wyoming-based breast cancer programs.
- Grants are selected based on four funding priorities: increasing awareness, funding early detection, providing patient navigation and supporting survivors.
- Our partnership with the WY Department of Health's Cancer Program funds screening mammograms, diagnostic imaging and biopsies.

**2024 PINK RIBBON RUNS**

Aug 03 - Casper, WY  
Aug 10 - Cheyenne, WY  
Aug 17 - Riverton, WY



# Sponsorship Opportunities

		Premier Pink \$15,000	Hot Pink \$10,000	Ultra Pink \$5,000	Pink Topaz \$2,500	Pink Blush \$1,000
<b>VISIBILITY BENEFITS</b>	Logo prominently displayed on website with link to company website	Logo	Logo	Logo	Logo	Name
	Recognized on signage at live events	✓	✓	✓	✓	✓
	Recognized in annual report	✓	✓	✓	✓	✓
	Appreciation on slideshows at live events	✓	✓	✓	✓	✓
	Recognition on WBCI social media sites	✓	✓	✓	✓	
	Exclusive e-newsletter highlight	✓	✓	✓		
	Company name and/or logo in all media mention (radio, tv, newspaper)	✓	✓			
	Grant named in your honor	✓				

<b>DAY-OF-RUN</b>	Company name and/or logo on mile marker signs & course signs	✓	✓	✓	✓	✓
	Free complimentary race entries (includes complimentary t-shirts)	15	10	5	3	2
	Logo prominently displayed on run t-shirt (Title Sponsor, Large, Medium, Small)	✓ <sub>T.S.</sub>	✓ <sub>L</sub>	✓ <sub>M</sub>	✓ <sub>S</sub>	
	Special recognition announced (3X) about company on race day	✓	✓	✓		
	Company supplied material to go into race packets, which each runner will receive	✓				

**Friends of WBCI-Donate \$500 or less and get name recognition at a Run!**

**In-kind options are also available.** Please inquire at [info@wyomingbreastcancer.org](mailto:info@wyomingbreastcancer.org).



# 2024 SPONSORSHIP COMMITMENT FORM

## SPONSOR INFORMATION

Company name (as to be displayed) \_\_\_\_\_ Date \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

## SPONSOR COMMITMENT

Select a January-December 2024 Sponsorship level:

Premier Pink: \$15,000

Hot Pink: \$10,000

Ultra Pink: \$5,000

Pink Topaz: \$2,500

Pink Blush: \$1,000

Friends of WBCI: \$500

Sponsorship authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_ Title \_\_\_\_\_

## PAYMENT INFORMATION

Total commitment: \$ \_\_\_\_\_

Check enclosed (preferred & payable to WBCI)

Please invoice me

Credit Card

Card number \_\_\_\_\_ Expiration \_\_\_\_\_ Security Code \_\_\_\_\_

Payment authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_ Title \_\_\_\_\_

Submit this completed form and a high-resolution image of your company logo to:

Kelly Morgan, Executive Director | [ed@wyomingbreastcancer.org](mailto:ed@wyomingbreastcancer.org) | PO Box 2541, Cheyenne, WY 82003