



A Unique Year Comes With:
A Virtual Run & Fun,
Record Breaking Grant Requests & Approvals,
Partnering with the Department of Health
& Granting Over
HALF A MILLION DOLLARS!



A NOTE OF APPRECIATION

2020 brought many challenges, but WBCI is proud to share with you some of the amazing things that happened this year. Our Pink Ribbon Run was moved to a virtual Run & Fun and we loved seeing how creative everyone was with 5King their way. Our board member Kristi Weidenbach had to change the look and feel of her Drink for Pink fundraiser due to COVID and still broke a record of fundraising over \$17,000.00! We recently started a partnership with the Department of Health and believe that it will help us continue to meet our goals. In our 5th year, we are thrilled that we have granted out a half-million dollars into Wyoming. Without your continued support, we would not have reached this momentous goal! WBCI continues operating with a 100% volunteer and donating board. Join us as we highlight our accomplishments for the past year and honor our generous 2020 contributors.

Cara Nett, President
Martie Curl, Secretary
Kelly Willmarth, Treasurer
Pam Myrum, Grants Director
Laurie Heath, Past President
Bobbi Barrasso
Cathy Holman
Charles Pelkey
Heather Schutz

Jennifer Ostermiller
Kelly Miner
Kristi Weidenbach
Kristin McLean
Mary Throne
Nancy Knaub
Ashley Anton, Run Chair
Pat Deibert, Run Chair
Heather Ross, Coordinator

OVER HALF A MILLION DOLLARS

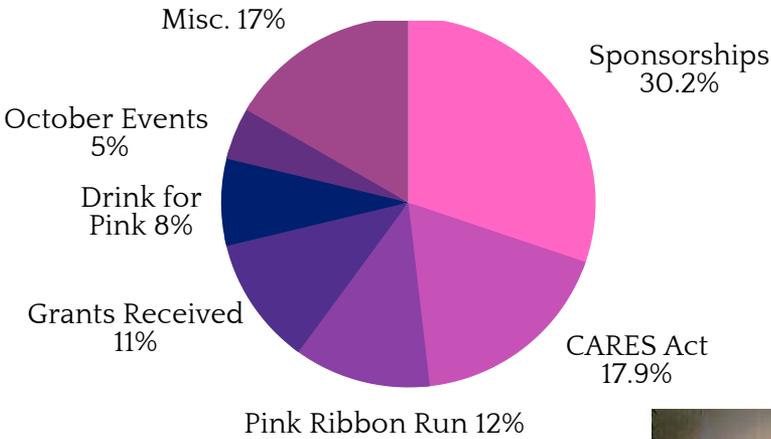
In Grant Funds Provided to
Wyoming Breast Cancer Projects
Since 2017

2021 - \$149,147
2020 - \$101,323
2019 - \$142,185
2018 - \$43,100
2017 - \$84,435

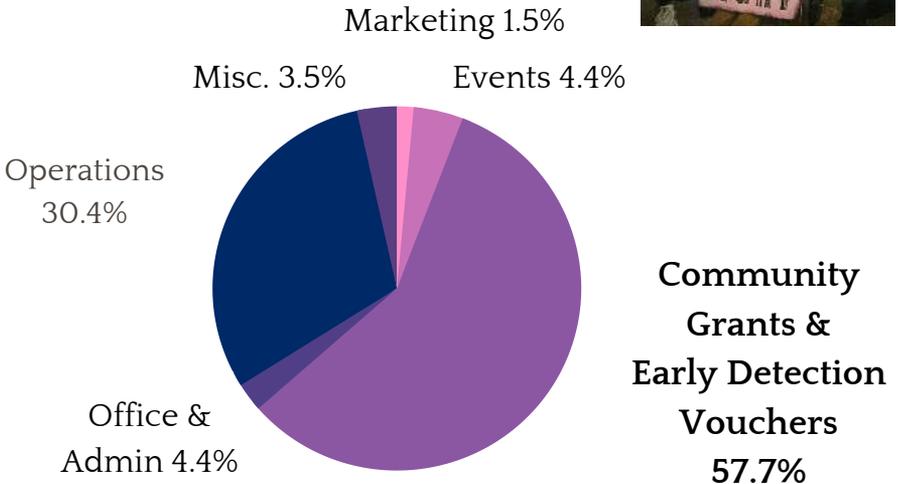


FINANCIAL STATEMENT

2020 REVENUE



2020 EXPENSES



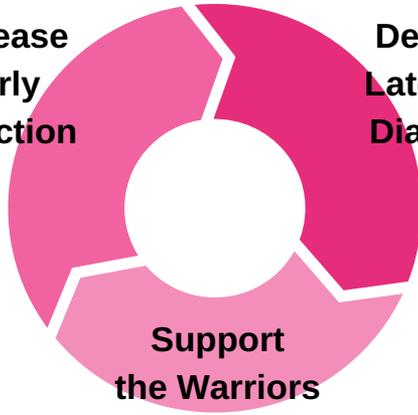
WBCI: A STRATEGIC APPROACH TO IMPACTING BREAST CANCER IN WYOMING

3 Goals

Increase
Early
Detection

Decrease
Late Stage
Diagnosis

Support
the Warriors



5 Years

Granting Funds
Only To Wyoming
Breast Cancer
Projects



23 Wyoming Counties
Have Been Awarded Funds
To Provide Early Detection Services



\$520,190

Grants Funded

YOUR GIFT IS CHANGING WHAT BREAST CANCER LOOKS LIKE IN WYOMING

WBCI Funded Services Since Operations Started



3,881
Clinical Breast Exams



659
Screening Mammograms



103
Early Detection &
Community Grants
Awarded

251
Diagnostic Tests

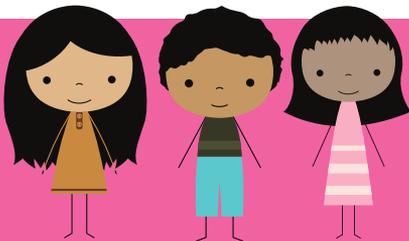


3,154
Patient Navigation
Services



337

Breast Boutique Services



5,414

Wyoming Women & Men Served

A WARRIOR'S STORY OF SCREENING, DIAGNOSIS AND SURVIVAL

My upper right breast was red with a burning pain. Now I could feel some thickening in the tissue. I was scared, but as a single mother, I've become used to tackling things on my own. I had been going to Gillette Reproductive Health for years, but what I didn't know is that GRH had been a grantee of WBCI's for years and that grant was going change my life. When the Nurse Practitioner said she felt a lump, it was in that moment that I truly realized I could have cancer. GRH referred me immediately for a mammogram, which quickly became an ultrasound, only to be followed up with a biopsy.

The biopsy brought the diagnosis. Breast Cancer. After the phone call, I literally just cried all day, crying myself into a fitful sleep that night. Breast cancer meant death to me. My thoughts raced to my family. What would happen to them? My two young sons who still live at home and my two adult daughters. They were too young to face life without a mother. Would my two granddaughters remember me when they got older?

The next day I found the strength to tell my family. They surrounded me with their love, reassuring me we would fight it together and reminding me that early detection was the best predictor for survivorship. They never let me go to another appointment by myself, watching over me as I underwent radiation. They took care of me, the way I had always taken care of them.

But, even the love of my family couldn't help us pay for the expensive tests that saved my life. I was sure I would have to sell my car, the only transportation I had for work. But, God sent angels along the way who helped me. I can now live in tranquility without the worry of expensive bills burying me in debt.

Because my breast cancer was detected early, I have a good future. I am feeling much stronger everyday. I am closer with my children than I have ever been. I am grateful to be a survivor and thankful for everyone who helped me. I share my story with other's so they know the importance of early detection. I tell them that programs like WBCI and Gillette Reproductive Health saved my life. I am alive today, working and raising my family, because my breast cancer was diagnosed early.

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REPORTED BREAST
CANCER DETECTIONS

THANK YOU FOR YOUR CONTRIBUTION IN WYOMING'S FIGHT AGAINST BREAST CANCER

PREMIER (\$25,000):

McMurry Foundation

HOT PINK (\$10,000):

Casper Medical Imaging
Kristi Weidenbach, Kathy's Friends
Myriad

ULTRA PINK (\$5,000)

Cheyenne OBGYN
Etchepare Family Foundation
KFBC AM & FM, CSNN
Microsoft Corporation
Townsquare
Warren Ranch
Wyoming Bank & Trust

PINK TOPAZ (\$2,500)

Amy Majewski, Farmers Insurance
Aspen Mountain Medical Center
Breck Media Group
Cheyenne Women's Imaging Pavilion
DT's Liquor
Dr. Jeff & Lynne Carlton
Lloyd & Deanna Garcia

BLUSH (\$1,000)

Billy & Margaret Balthrop
Brian & Laurie Heath
Campbell Co Healthcare Fndn.
Cheyenne Reg. Medical Center Fndn.
First Education Federal Credit Union
Halladay Auto Group
Heather Schutz, Three Pines
Holland & Hart
Ivinson Memorial Hospital Fndn.
Jonah Bank
Laramie Phys. Women & Children
Margaret Lauer
Otto Road Shooting Range
Premier Bone & Joint Center
Saratoga Skills USA Team
Stitches Acute Care
Summit Pathology
The Mortgage Source
Trader's Publishing
WyHy Federal Credit Union

FRIENDS OF WBCI (\$500)

Applebee's Wyoming Franchises
Barb Redder
Blue Ridge Coffee
Bruce & Martie Curl
Charles Taylor
Cheyenne Women's Clinic
Coal Creek Coffee & Tap
Dazbog, Cheyenne North #29
Frederick & Patricia Supper Fndn.
Gary & Pam Imig
Glenn Herbst
Hammer Time Construction
Harry & Lucie Osborn
Healthy Lifestyle Medicine
John P. Ellbogen Foundation
Kelly Willmarth
Mary Throne
Memorial Hosp. of Carbon County
Meridian Trust Federal Credit Union
Midtown Tavern
Neil & Kay Emmons
Senator John & Bobbi Barrasso
Storyteller Bookstore
Vickie Baum

EVENTS WITH PROCEEDS DONATED TO WBCI

Carbon Co Mem. Hosp. Photo Contest
Cars & Coffee
Cups4Cups
CFD Raffle Basket at CFD Craft Fair
Drink for Pink, Kathy's Friends
East vs Central Pink Basketball Game
Festival Candle Co. Warrior Candle
Jessica's VIP Nail Bar
Laramie Laelia
Lowe's Distribution Center
Saving the Rack, 8 Ball Classic
Skills USA Students, Cancer Fund
Little Wyo Things, Pink-Tober
Wyoming State Parks, Arts Council
Wyo Gives

and everyone who donated to help provide these vital services.

HOW WILL YOU HELP WBCI FIGHT BREAST CANCER IN WYOMING IN 2021?

Sponsorship

Year-Round Recognition at Countless Events Across Wyoming

Friend of WBCI

Recognition In Our Annual Summary Report & Social Media Posts

365 Donors

Did you know that on average, every single day, a Wyoming woman or man receives a breast cancer diagnosis? Wyoming, we can do better. We are seeking 365 new donors to commit to a donation of \$1 a day for 365 days in order to maintain WBCI's current state of growth and continue saving the lives of Wyoming men and women. This will allow us to change the future for Wyoming women, men, and their families through WBCI community grants and vouchers.



THANK YOU TO THE 2020 WBCI 365 DONORS

Barb Redder
Billy & Margaret Balthrop
Charles Taylor
Kelly Willmarth
Laurie Heath
Leslie Boughton
Lori Schone
Lucie Osborn

Margret Lauer
Martie Curl
Neil & Kay Emmons
Rick & Sue Chambers
Rosalind Schliske
Senator John & Bobbi Barrasso
Trish Becklinger

Don't Miss Our Upcoming 2021 WBCI Events

Cups4Cups
April 23 - 24

Flamingo Flocking
June & July

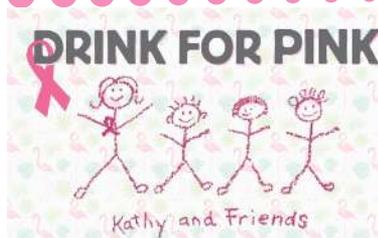
En Avant Performance
"Warrior Women"
June 18

Wyo-Gives
July 14

Cheyenne Frontiers Day
Pink Day
July 29

Pink Ribbon Run
Cheyenne Aug 7
Casper Aug 14

Pink-Tober Events:
Laramie Laelia Gala
UW Pink Game
Drink for Pink



Wyoming BREAST CANCER INITIATIVE

info@wyomingbreastcancer.org | www.wyomingbreastcancer.org | (307) 840-WBCI