

# WYOMING BREAST CANCER INITIATIVE



## Annual Report

2022



## A Message From the Board

This year's annual report is dedicated to the breast cancer fighters, survivors, and those whose lives were taken too soon. They are the women and men who inspire us in our journey to increase quality and accessible breast cancer early detection, patient navigation, and survivor services in Wyoming.

With the incredible generosity of our donors, sponsors, and volunteers, WBCI continues to impact the lives of those affected by breast cancer. The thousands of services highlighted in our annual report would not be possible without the thoughtfulness of individuals and businesses from across the state. To you, WBCI is eternally grateful. Together we are changing how breast cancer affects Wyoming.

We would also like to thank each of the outstanding organizations we are fortunate to call WBCI grantees. We are so proud of the phenomenal work that is being provided within our local Wyoming communities. You are truly providing the services WBCI was created to fund.

Thank you for the critical role you continue to play in our efforts to decrease late-stage breast cancer diagnosis, serve patients, and support survivors. As we continue on our journey, we are honored that you have chosen to join us as a partner, supporter and friend.

Sincerely,  
The Wyoming Breast Cancer Board of Directors

### OUR MISSION

To increase breast cancer awareness and prevention across Wyoming.

## BOARD & STAFF

### ADVOCATING FOR WYOMING



*Martie Curl (Secretary), Kelly Willmarth (Treasurer), Kelly Morgan (Executive Director), Mary Throne (President), Kari Brown-Herbst (Grants Liaison), Andrea Arenas (Cheyenne PRR Chair), Kristi Weidenbach (Board Member), Pat Will (Board Member), Laurie Heath (Vice President), Bobbi Barrasso (Board Member), Cara Nett (Past President), Kristin McLean (Board Member)*



**KELLY MORGAN**  
EXECUTIVE DIRECTOR



## FINANCIAL OVERVIEW

### 2022 REVENUES

32%	Grants
24%	Sponsorships
21%	Fundraising
13%	Pink Ribbon Runs
10%	3rd Party Fundraising & Misc.

### 2022 EXPENSES

58%	Grant Vouchers
20%	Operations
14%	Events
8%	Office and Administration

## FUNDING THE CAUSE

The Wyoming Breast Cancer Initiative provides funds through a grant process that supports breast cancer services across remote areas of Wyoming with an ultimate intent to increase survival rate and decrease late-stage diagnosis.

WBCI Community Grants are competitive grants awarded to Wyoming organizations providing breast cancer education, screening and diagnostic services, patient navigation and survivor support services.

WBCI Early Detection Vouchers are available for screening mammograms, diagnostic imaging and now biopsies for individuals who are ineligible for state funds, regardless of income, age or gender.

**\$145,894**

Total Funds Granted in 2022

- \$133,194 in Community Grants
- \$ 12,700 in Early Detection Vouchers

**\$839,304**

Total Funds Granted since inception

- \$743,856 Community Grants
- \$ 95,448 in Early Detection Vouchers



## COMMITTED TO EARLY DETECTION

*When diagnosed early, patients have more treatment options, most treatments are less invasive and more importantly - survival rates are much higher.*

### Gillette, WY

A daughter brought her mother in for a breast screening and Well Woman Exam at Gillette Reproductive Health (GRH). The results indicated she needed additional imaging and a biopsy. Unfortunately, the biopsy indicated cancer. Fortunately for the patient, the GRH staff helped the patient navigate the application process every step of the way from making phone calls, making additional medical appointments, providing comfort, education and a point of contact. This patient was able to get into the Wyoming Breast and Cervical Program with their assistance.



4,713

\*CLINICAL BREAST EXAMS



2,041

\*SCREENING MAMMOGRAMS & DIAGNOSTIC TESTING

### Rock Springs, WY

At Aspen Mountain Medical Center, an uninsured patient undergoing an ultrasound was asked by the sonographer if she was due for her mammogram. The patient proceeded to tell the sonographer she had not had one in years due to not having insurance. The sonographer explained the WBCI grant funding for those people in her situation. That same day the patient received some grant money and had her mammogram done. When she left, she was so thankful to have found out about WBCI!

## SERVING THE WARRIORS IN THE FIGHT

*Navigators not only facilitate the treatment process by coordinating the patient's care and advocating on their behalf, but they also meet the patient where they are and address obstacle that could lead to avoidance or non-compliance with treatment recommendations.*

### Casper, WY

Wyoming Foundation for Cancer Care helped Tracey, who was diagnosed with breast cancer and needed to travel to Colorado for treatment, with gas cards. Providing Tracey with the means to get to-and-from her appointments lessened her stress overall and helped her focus what was most important-Tracy!



5,253

\*PATIENTS HAVE RECEIVED NAVIGATION ASSISTANCE

### Rock Springs, WY

Memorial Hospital of Sweetwater County recently had a patient who needed a specialty scan, but had no means for traveling to Utah. They were able to provide her gas cards and assist with lodging so she was able to make her appointment and return home the next day. The patient was very grateful. If it wasn't for the support of WBCI, she would not have been able to make the appointment!



914

\*\$25 GAS CARDS

## SUPPORTING SURVIVORS-BODY & SOUL

### Laramie, WY

A 69 year old woman was diagnosed with metastatic breast cancer and underwent treatment in 2021. Between metastatic disease, and oncological intervention she had developed significant impairments to her function and was depleted physically and emotionally. She felt she had no potential to return to her prior level and had stopped all of her previous hobbies and recreational activities as an impact of her disease. This woman learned about Surviving & Thriving After Cancer (STAC) while undergoing rehabilitation having made significant physical gains, but still lacking confidence in her abilities. She was delighted that she was even considered well enough to participate in the program. While participating in STAC this woman reports a full change in perspective. She developed relationships with other participants and was able to gain strength through their combined obstacles and ambitions to overcome.

She was able to return to participation in one of her previous favorite past times of yoga and adapting to her current physical status confident in her ability to improve her own circumstances. She decided that despite her diagnosis she had potential to plan for the future, and not only better herself, but also try to support others in hard circumstances. This woman continues to be an inspiration to us as she strives to improve herself through the autonomy that STAC has helped her develop. She is already signed up for the Spring 2023 STAC Class.



Laramie, WY -A cancer patients is receiving fitness guidance during a group fitness session provided by STAC.

## SUPPORTING SURVIVORS THROUGH RETREATS

Participation in retreats has shown to decrease depression and anxiety after controlling for life events, including cancer progression.

### Dubois, WY

A recent participant in Casting for Recovery, shares her experience, "I can't thank the staff enough for all the work that went into providing such a life changing experience. When I was first diagnosed, I felt fear & anger. But I moved to acceptance & to spend whatever time God has given me left on this earth in a positive & caring way. I want to help others when I can & I have learned to accept help when I needed it. The wellness teams provided excellent circle sharing activities, & I learned some new things about living with cancer. My heart hurts for all the young women there with young families & gave me perspective on how fortunate I was not dealing with this horrible treatment while trying to maintain all the demands on a mom & being employed.

The calmness and serenity, which I enjoy at home, but this was with fellow survivors. I just really felt part of the group. This was enhanced by the facilitators of the group activities. When I drove home, I spent the first 3 hours in quiet reflection. My heart was overflowing from the weekend. I felt joy & love & didn't wanted it to end. This is the best cancer experience I've had I finally got to spend time learning about myself and share my story."



Dubois, WY -Casting for Recovery participant.

## SUPPORTING SURVIVORS THROUGH INDIVIDUAL AND GROUP COUNSELING

Counseling can provide a safe place to process feelings, identify coping skills, and offer a sense of camaraderie that can reduce feelings of isolation, anger and fear. Ultimately, support services help in the healing process so one can resume living at their best.

### Jackson, WY

One of St. John's breast cancer patient's recently had a new diagnosis. She continued to remain positive and upbeat and told her family, friends, and coworkers that she was BEATING cancer. However, during her one-on-one counselling sessions, it became apparent that she had hidden anxiety which wouldn't allow her to take a breath and be in the moment during her cancer treatment. She was encouraged to attend a workshop, "Me, Cancer and The Gifts of Imperfection", as a way to share space with other survivors and share her story. At the retreat she was quiet and reflective and shared with the group her changes. Two months later, the patient was coming in for her follow up oncologist appointment and called to make an appointment with her counselor to debrief her retreat experience.

It was the first time the counselor saw her take a deep breath, and softly share how much she learned and cared about the ladies she met that weekend. The retreat was like "starting the car engine" which opened her eyes to other survivors' experiences and in return allowed her to embrace her own complex experience of cancer and her treatment. She found profound healing that weekend which rippled into her relationship with her sister, also a breast cancer survivor.



1,453

\*COUNSELING SESSIONS\*

## EDUCATION & AWARENESS

*Increasing education and awareness is extremely important in early detection. Through educational efforts and screening mammograms, cancers are caught earlier when they are most treatable.*

### Laramie, WY

ARK supports people with intellectual and developmental disabilities to actively engage in their life through new opportunities, healthy relationships and lifelong learning. They offer free clinical breast exams funded by WBCI to support many women in identifying problems with breast skin hygiene. When the women utilizing these services they not only receive their breast exams, but the physician provides additional education on proper breast hygiene, information on comfortable bras, and encourages proper skin health. Many of the women attending the exams have found this support and education beneficial to avoid uncomfortable rashes.

1,555

\*BREAST BOUTIQUE SERVICES\*

### Cody, WY

At Northwest Health Care, they are always looking for opportunities to educate and share the resources of the WBCI. This past year they had a younger patient come into their office worried about her breast health. The provider provided education on breast health as well as nutritional information. The patient left the office relieved and was grateful to have a place to go for information and to have someone tell her what she was experiencing was normal.



# THANK YOU FOR YOUR CONTINUED SUPPORT!!

## PREMIER (\$15,000+)

Casper Medical Imaging/Outpatient Radiology  
Cheyenne Women's Imaging Pavilion  
WY Department of Health  
Kristi Weidenbach, Kathy's Friends

## HOT PINK (\$10,000-\$14,999)

Coldwell Banker The Property Exchange  
KFBC/CSNN  
McDonald's  
McMurry Foundation  
Prevent Cancer Foundation  
Townsquare Media

## ULTRA PINK (\$5,000-\$9,999)

Etchepare Family Foundation  
Honda of Casper  
Iverson Memorial Hospital  
David H. Stevens & Kathy Stevens Living Trust  
Susan A. Samuelson Trust/Warren Ranch

## PINK TOPAZ (\$2,500-4,999)

Anonymous  
Amy Majewski Agency Farmers Insurance  
Blueprint Energy Partners  
Breck Media Group  
Dr. Jeff & Lynne Carlton  
Choice Properties  
First American Title-Casper  
Hughes Charitable Foundation  
Laramie Physicians Women and Wellness  
Memorial Hospital of Sheridan County  
Microsoft  
Premier Bone and Joint  
Rocky Mountain Oncology  
SageWest Healthcare  
Charles Taylor  
Triple J. Pumping  
Upslope Media  
Walmart

## PINK BLUSH (\$1,000-\$2,499)

ANB Bank  
Billy Balthrop  
Bank of the West  
Senator John and Bobbi Barrasso  
Blue Cross Blue Shield of WY  
Brenden Case  
Cheyenne Frontier Days  
Cheyenne OB/GYN  
Cheyenne Regional Medical Center  
Cheyenne Women's Clinic  
Chronicles Brewing, LLC  
Dazbog Coffee North  
First American Title-Cheyenne  
First Education FCU  
Hammer Time Custom Construction  
Healthy Lifestyle Medicine  
Glenn and Kari Brown-Herbst  
High Plains Enterprises  
Home Depot  
Jonah Bank of Wyoming  
Margaret Lauer  
Midtown Tavern  
Otto Road Shooting Range, LLC  
Paint Gillette Pink  
Re/Max Capitol Properties  
S&J Signs  
Michelle Shelton  
Stirling & Stirling PC  
Stitches Acute Care  
Mary Throne  
Lorrell Walter  
Trihydro Corp.  
UniWyo FCU  
Western Coffee Co.  
WyHy FCU  
Wyoming Bank & Trust  
Wyoming Community Bank  
Wyoming Surgical Associates PC

## FRIENDS (\$500)

A Plus Builders  
Dr. Maristela Batezini  
Cindy Baysinger  
Blue Ridge Coffee  
Business Innovations  
Church & Dwight Employee Giving Fund  
Rochelle Clark  
Community Health Center of Central Wyoming  
Bruce & Martie Curl  
Neil & Kay Emmons  
Memorial Hospital of Carbon County  
Kari Moss / Kare Bear Cuties  
Donna Moulton  
Primrose Retirement Community of Cheyenne  
River Rock Operating  
Save the Rack Event  
TR & Emily Stone Shelby Charitable Trust  
Storyteller, LLC  
Patricia Will  
Kelly Willmarth  
Matthew Willmarth  
Women's 5-Shot Rabbit Hunt

## 365 DONORS

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