



Wyoming
BREAST CANCER
INITIATIVE

2019-20 Annual Report

A Letter from the Wyoming Breast Cancer Initiative Board

We are proud to provide you with WBCI's first Annual Report. In 2016, we started a journey to raise funds for a cause near and dear to our hearts. With the nonprofit fiscal oversight of the Wyoming Community Foundation (WYCF), we were able to begin raising funds and granting back into the state in 2017. As we enter into our fifth fundraising and fourth granting cycle, we continue on that mission.

In May 2019, we received non-profit status and separated from WYCF. Our new designation brought with it the new responsibilities for direct fiscal and grant management, spurring on the need for a full-time Operations & Grant Management Coordinator. After nearly a yearlong planning phase, Heather Ross joined our team in Jan 2020. WBCI continues operating with a 100% volunteer working and donating board.

Join us as we remember how we came to be, highlight our accomplishments over the years, honor the generosity of our 2019 contributors and take a glimpse at what is to come.

The Wyoming Breast Cancer Initiative Board of Directors,

<i>Cara Nell, President</i>	<i>Barbara Redder</i>	<i>Kristin McLean</i>	<i>Heather Ross, Coordinator</i>
<i>Laurie Heath, Past President</i>	<i>Bobbie Barrasso</i>	<i>Martie Curl</i>	<i>Heather Hafner, Run Chair</i>
<i>Lucie Osborn, Secretary</i>	<i>Heather Schutz</i>	<i>Mary Throne</i>	<i>Jennifer Ostermiller, Run Chair</i>
<i>Kelly Willmarth, Treasurer</i>	<i>Kelly Miner</i>	<i>Nancy Knab</i>	
<i>Pam Myrum, Grants Director</i>	<i>Kristi Weidenbach</i>	<i>Trish Becklinger</i>	

The Birth of an Initiative...

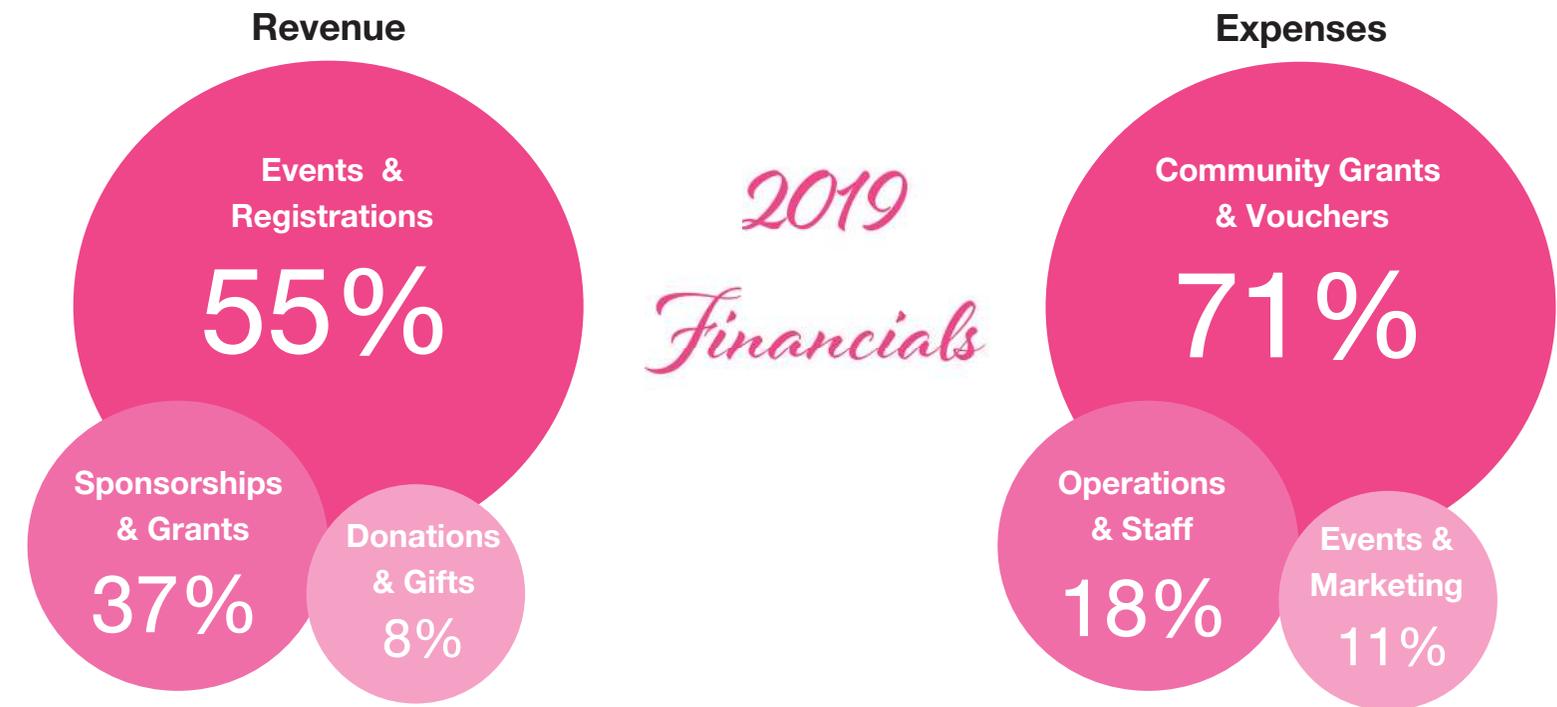
The Wyoming Breast Cancer Initiative (WBCI) was started in 2016 by a group of relentless volunteers, determined to fill the void left by the Susan G Komen Foundation which had disbanded in Wyoming.

Starting with \$1,000 in seed money, volunteers mobilized. They made a goal to raise enough funds to match the amount Komen had granted Wyoming in 2015—\$75,000. Through sheer tenacity and hard work, WBCI exceeded their first year goal, awarding \$84,634 to 13 programs in 9 WY counties across the state!

Since inception, the WBCI has awarded over \$350,000 during four grant cycles to 58 programs across the state. The WBCI has also funded an early detection voucher grant program available in every Wyoming county.

Many of the founders remain active Board Members today. They continue to generously donate their time, energy and money towards the lasting legacy known as the... Wyoming Breast Cancer Initiative.

Our Mission...
to increase breast cancer awareness
and prevention across Wyoming



Funds Raised in Wyoming, Stay in Wyoming!

Funding Priorities & Locations

Grantees must be located in Wyoming and apply for funds through one of the grant categories.

\$314,354

Community Grants

Competitive grants awarded to WY organizations providing vital breast health services.

Funded services include: education & awareness, screening & diagnostic testing, patient navigation, and survivor support services.

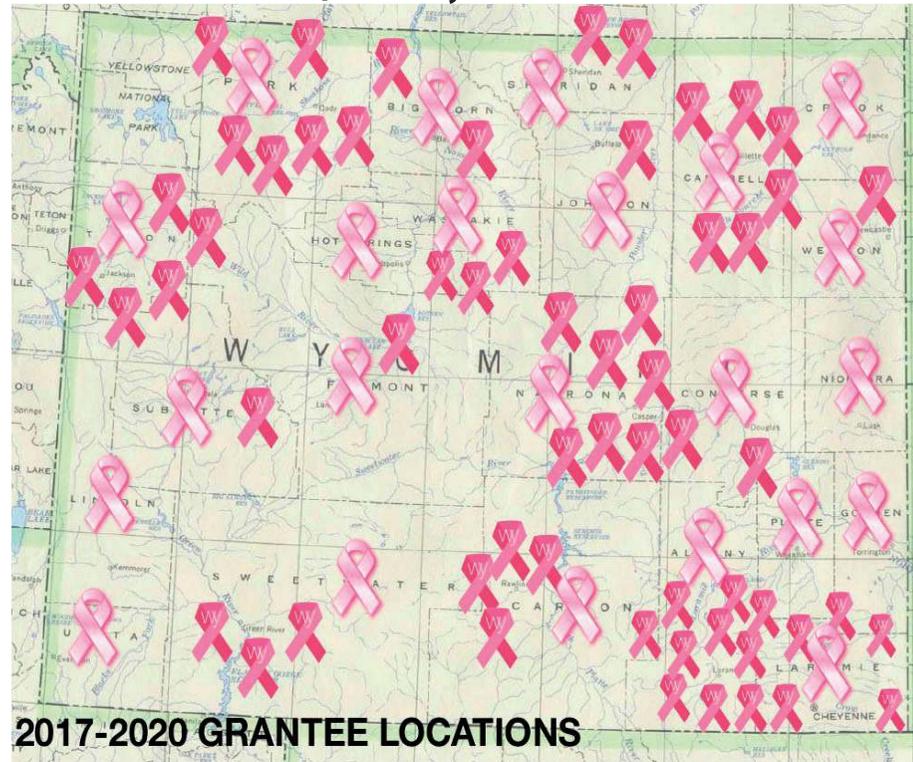
\$40,000

Early Detection Voucher Grants

Awarded to local Dept. of Health Wyoming Cancer Resource Service managers to distribute as needed.

Funded services include: breast cancer screening and/or diagnostic testing without restrictions on income, gender or age.

**To Date, WBCI has Granted
\$354,354**



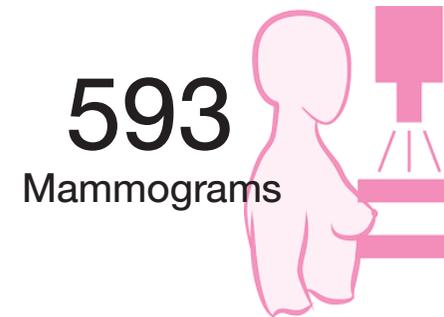
Vouchers



Community Grants

For more details on programs and grants, visit our website,
www.wyomingbreastcancer.org

Funds Granted into Wyoming Since 2017 Have Supported



We sincerely thank our 2019 contributors...

Hot Pink Donors (\$10,000 & Up):

Cheyenne Women's Imaging Pavilion
 Kristi Weidenbach, Drink for Pink

McDonald's / Jack Price
 Montgomery Broadcasting, LLC*

The McMurry Foundation

Ultra Pink Donors (\$5,000—\$9,999):

Alexis Drake*
 Anschutz Foundation
 BNSF Railway Foundation
 Cheyenne Frontier Days
 Foot of the Rockies*

iHeart Radio*
 K2 TV*
 KGWN*
 LIV Health*
 Myriad Genetics

Stiches Acute Care Center*
 Townsquare Media*
 Wyoming Athletic Club*
 Wyoming Community Foundation
 Wyoming Bank & Trust

Pink Topaz Donors (\$2,500 - \$4,999):

Anadarko (Occidental) Corporation
 Breck Media Group Wyoming*
 Casper Ladies Golf Association
 Dr. Jeff & Lynne Carlton

Etchepare Family Foundation
 Ivinson Memorial Hospital
 Microsoft Corporation
 Saratoga Skills USA Class

Sinclair Wyoming Refining Company
 Union Pacific Railroad Company

Blush Donors (\$1,000—\$2,499):

Appaloosa Broadcasting*
 Bank of the West
 Beth Howard
 Blue Federal Credit Union
 Buckhorn Enterprises
 Casper Medical Imaging
 Cheyenne OBGYN Inc. P.C.
 Cheyenne Women's Clinic P.C.
 Ciner Wyoming, LLC
 DT's Package Liquor
 First Educational FCU
 Gold's Gym*

Halladay Auto Group
 Holland & Hart, LLP
 Jonah Bank
 Margaret Lauer
 Moral Panic*
 O'Dwyers/Jacqueline Grimes*
 Otto Road Shooting Range, LLC
 Poppy's*
 Premier Bone & Joint Centers
 S & J Signs*
 Senator Tara Nethercott
 Summit Medical Center, LLC

Summit Pathology
 The Mortgage Source, Inc.
 Trader's Publishing*
 TriHydro Corporation
 Walmart
 Warren Ladies Golf League
 WyHy Federal Credit Union
 Wyoming Health Fairs*
 Wyoming Medical Center
 Wyoming Surgical Associates, PC

**In-Kind Donation*

General Donors (\$500-\$999)

Campbell Cnty Healthcare
 First American Title

Karen Saunders
 Neil & Kay Emmons

Triple J Pumping*

365 Campaign Donors (Annual Giving Option)

Angela Parks
 Anonymous
 Barbara Redder
 Billy & Margret Balthrop
 Bobbie Barrasso
 Bruce & Martie Curl
 Cara Nett

Cathy Holman
 Charles Taylor
 Erin Taylor
 Heather Schutz
 Janet Farrar
 Karen Meister-Emerich
 Kay & Neil Emmons

Kelly Miner
 Kelly Willmarth
 Laurie Heath
 Lesley Boughton
 Lori Schoene
 Lucie Osborn
 Nancy Knaub

Pam Myrum
 Rosalind Schliske
 Sean & Cara Chambers
 Susan Thomas
 Trish Becklinger

Cups4Cups

Ana's on Main St
 Andi's Coffee & Bakery
 Back Country Mudd
 Blue Ridge Coffee
 Coffee Beanery
 Cowboy Donuts
 Dazbog Coffee

Deb B's Family Espresso
 Evolve Fitness
 It's A Grind
 Metro Coffee Co.
 P.O. News & Flagstaff Café
 Paramount Café
 Pine Coffee Supply

Rail Yard Coffee Haus
 Rocky Mountain Mudd
 Sheridan Hospital Cafe
 Snowy Elk Coffee Co.
 Storyteller
 Sweet Marie's Bakeshop
 The Fix

The Java Jar
 The Perch Coffee House
 Turtle Rock Coffee & Café
 Uncommon Grounds
 Yankee Doodle's Café

Events Held with Proceeds Donated to WBCI:

Casper, Ladies Golf, Assoc. Sunshine Golf Tournament
 Casper, Lee Brennon Charles Home Market Lantern Class
 Casper, Summit Medical Center's BOGO Mammogram
 Cheyenne, Chick-fil-A's Gallons for a Cause
 Cheyenne, Freedom's Edge's Breast Cancer Awareness
 Cheyenne, Gold's Gym's Pedal for Pink, Spin-A-Thon
 Cheyenne, Indians vs Thunderbirds Pink Night Basketball
 Cheyenne/Casper, Jonah Bank Jean Day
 Cheyenne, Paradise Pool League's "Saving the Rack"
 Cheyenne, South High School's Volleyball Dig for Pink
 Cheyenne, Thrivent's Live Generously Blood Drive
 Cheyenne, Tusker Bar's Breast Cancer Awareness Event

Cheyenne, Warren Ladies Golf League's Play for Pink
 Cheyenne, Zya Active's WBCI Fundraiser
 Cheyenne. Chronicles Distillery's Bottles Saving Boobies
 Cody, Yellowstone Jr. Hockey Pink-in-the-Rink Game
 Laramie, Buckhorn Bar's, Pink Night
 Laramie, Laelia Gala in Memory of Juanita Dotson
 Laramie, Laramie Screen Printing's Pink Fundraiser
 Laramie, The Mortgage Source's Give Cancer the Boot
 Laramie, University of Wyoming's Football "Pink" Game
 Lusk, Middle School Tigers' Pink Volleyball Game
 Rancheater, The Little Wyoming Thing's Pink Fundraiser
 Wheatland, First American Title's Fundraiser



Wyoming BREAST CANCER INITIATIVE

2020 Goals

1. Grant at least \$100,000 into Wyoming breast cancer programs.
2. Increase statewide participation in events, occurring in every Wyoming county.
3. Grow the 365 Campaign by fifty donors.

Upcoming 2020 Events!



365 Campaign
Statewide
Year-Round



Wyoming Breast Cancer Initiative
CUPS 4 CUPS
Statewide Event
Local Coffee Shops
April 18th



Cheyenne Frontier Days
July 23rd



"Party With A Purpose" Cheyenne
May 14th



Casper: August 1st
Cheyenne: August 8th



**WYO
GIVES**

Statewide
Online Event
July 15th



Cheyenne, October 2020

*And
many
more!*